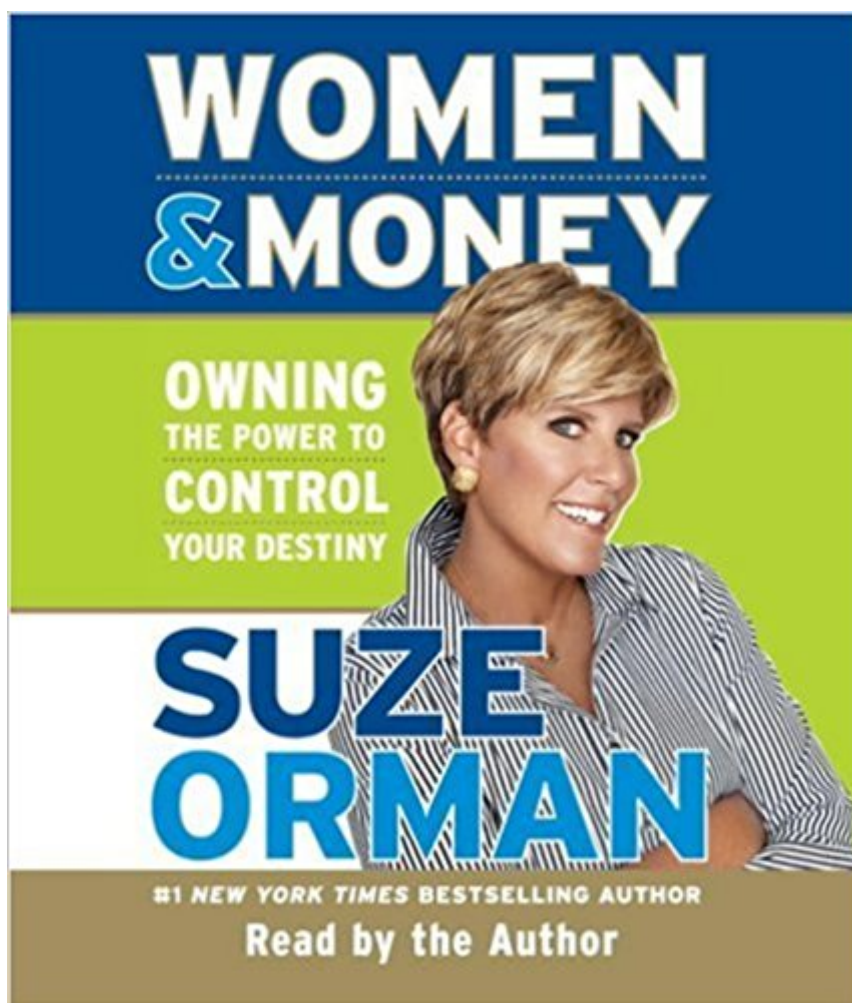


The book was found

Women & Money: Owning The Power To Control Your Destiny



Synopsis

Why is it that women, who are so competent in all other areas of their lives, cannot find the same competence when it comes to matters of money? Suze Orman investigates the complicated, dysfunctional relationship women have with money in this groundbreaking new book. With her signature mix of insight, compassion, and soul-deep recognition, she equips women with the financial knowledge and emotional awareness to overcome the blocks that have kept them from making more out of the money they make. At the center of the book is The Save Yourself Plan—a streamlined, five-month program that delivers genuine long-term financial security. But what's at stake is far bigger than money itself: It's about every woman's sense of who she is and what she deserves, and why it all begins with the decision to save yourself.

Book Information

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Customer Reviews

Money maven Suze Orman's latest book, *Women & Money* addresses the complicated (and often dysfunctional) relationship women have with personal finance. Orman's direct, non-condescending style is perfect for this subject matter--she begins with the premise that "Women can invest, save, and handle debt as well and skillfully as any man" and then tackles the important question--"So why don't they?" Designed to educate and inspire, *Women & Money* also offers a "Save Yourself Plan," a five-month program that "delivers genuine long-term financial security." Want to know more? Watch a video message from Suze below, and take a gander at the first chapter of *Women & Money*--you'll be "controlling your destiny" in no time. --Daphne Durham Read the First Chapter of *Women & Money* For Women Only I never thought I'd write a book about money just for women. I

never thought it was necessary. So then why am I doing just that in my eighth book? And why now? Let me explain. All my previous books were written with the belief that gender is not a factor on any level in mastering the nuts and bolts of smart financial management. Women can invest, save, and handle debt just as well and skillfully as any man. I still believe that--why would anyone think differently? So imagine my surprise when I learned that some of the people closest to me in my life were in the dark about their own finances. Clueless. Or, in some cases, willfully resisting doing what they knew needed to be done. I'm talking about smart, competent, accomplished women who present a face to the world that is pure confidence and capability. Do you mean to tell me that I, Suze Orman, who make my living solving the financial problems of total strangers, couldn't spot the trouble brewing so close to home? I don't think I'm blind; I just think that these women became very, very good at hiding their troubles from me. Why not? They had years of practice hiding them from themselves. Read more from Chapter 1... --This text refers to the Mass Market Paperback edition.

Orman, whose sunny demeanor and sage personal finance advice have won the hearts of millions of readers and viewers of her eponymous CNBC show, dishes out money basics especially for women. Why is it, she asks, that in an age where women are earning larger paychecks than ever before and attaining ever-higher positions in the corporate world, that so many feel like they are drowning in debt and financial ignorance? Orman begins with some classic *schadenfreude* by telling her own inspiring story: the college dropout and waitress, primarily on the basis of her gangbusters personality, got some customers to loan her money to start her own restaurant "but the clueless neophyte promptly lost every penny to a shady broker. Undeterred, she decided to educate herself about money by becoming a broker herself. She shares her hard-won wisdom with trademark enthusiasm. This is a book for total beginners" those who need to learn the difference between a savings and a checking account, or between a traditional IRA and a Roth. But even financially savvy listeners will enjoy Orman's chatty style, accentuated by the conversational and intimate approach she takes with the narration. Copyright © Reed Business Information, a division of Reed Elsevier Inc. All rights reserved.

I recommend Suze's book for women and men as well. Let's face it; many folks are simply lazy or frightened of basic financial management. And Suze's book is quite helpful to those folks because it breaks the ice. Some sections are somewhat abbreviated and could have been given more explanation, but at least these sections will help folks get started. Anyone purchasing this book should also consider purchasing other Suze books.

A smart girlfriend sent me this book as a gift. Took me months to finally read it - but I sure am glad I did. While I was fairly familiar with a lot of Suze's advice and well on the way to her plan's steps - she offers some key advice to consider: 1) living trusts can help ease the transition if you pass away, significantly reducing paperwork and fees for your heirs; 2) Roth IRA rules will change in 2010 - so it is a good idea to fund a standard IRA now (even though for me it's not tax deductible due to my tax bracket) - because standard IRAs become convertible to the Roth IRA in 2010, only paying tax on the money earned since investing! Roths are the best way to grow retirement money tax free. I loved her advice too about funding the company match 401K, then the Roth (if you qualify) and then the rest of your 401K opportunity. I've told plenty of friends to go out and buy the book - and a few have come back to thank me! I'll probably be giving it out as Christmas gifts this year even though her special offer has passed (maybe she'll get them to renew it!) When I have friends with small nest eggs talking about buying expensive cars...time to give them the wake up call!

This gave me great information to start my life over after a divorce.

Suze Orman's book "Women & Money" aims not only at being informative, but inspirational. And that inspiration is supposed not only to reflect on the financial part of one's life, but on everything; the subtitle "Owning the Power to Control Your Destiny" gives you an idea of what the author has in mind. It was, you guessed it, another free e-book from the Kindle shop, but that should not fool anyone into thinking it is worthless - quite the contrary. I believe that a lot of people will find Miss Orman's advice very, very useful, myself included (although I must take away one of the two "verys", since a lot of the information does not apply outside the US, which is of course not the author's fault; she had clearly directed her book at women in the US, and so it is "my fault" that I have read a book only partly meant for me). "Women & Money" starts off by examining why women often find it so difficult to have a healthy relationship with money - their money -, or simply are not interested in financial matters at all. The book then goes on to explain what can and should be done to remedy the situation, and at the same time as money and how one deals with it becomes a natural part of one's life, that person's life gains power. This does NOT mean that women (or men) should be steely-eyed cold-blooded characters whose only interest is money, money, and more money. In fact, quite the opposite. The author teaches her readers how taking control of one's own financial affairs means one can better reflect qualities such as courage, generosity, harmony,

balance, wisdom, cleanliness (yes, that is part of dealing with one's own financial matters, too), and even beauty. Sounds a bit unlikely? Well, it is not; all points in this book are presented in a logical way that is easy to understand. While I skipped the chapters that are dealing with US-specific topics such as FICO scores, IRAs and 401(k) plans, I liked the way the whole book is set up in the shape of a 5-month-action plan to set the financial part of one's life straight. Miss Orman does at no point promise eternal wealth by some obscure scheme, but she gives clear directions towards financial security. There are check lists at the end of each chapter, and in the introduction of each chapter she talks about what this particular chapter will help you with. Also, there are many references to the author's website, where one can find useful calculating tools, more check lists, detailed tips on how to keep daily spending in check, and so on. Yes, there is quite a lot of pep talk, but it is well put and probably necessary. It inspired me to tackle a few issues, too - for instance, already earlier this year, I wanted to speak to my boss about a raise (I have completed my first year with the company in May), and after reading "Women & Money", I have a much clearer idea of what I am going to say, and am more determined to really have this conversation. And soon!

MUST HAVE BOOK AT ANY AGE I learned so much! The importance of saving & the right way to spend money that my parents never taught me. The things my husband & I did wrong throughout the years. What I am going to start doing correctly at age 67 to improve my financial situation. The Suze Orman book for young people to send to my son, so he & his wife can manage student loans, and learn to establish good credit. The importance of proper credit card use & actually reading your statements, and knowing what your APR (interest rate) is on your cards. Things you do with credit cards that affect your credit. I am convinced that it is never too late to learn to be smart about your money, no matter how much or how little you have. It is also so very stupid not to change your money habits of spending & saving. Thanks for the wake up call & plan of action Suze!

Awesome easy-to-read, practical book with great advice and information that every woman must know and implement! It was recommended by my sister. I'm glad I read it!

Suze always has great advice. A bit outdated at this point but if you are just starting out, it's a good introduction to your finances and what you need to do to secure your future.

It got me off stuck and showed me how to make changes that would work. I have implemented them and am happy with the results. Common sense, easy to follow step by step instructions. You are

worth it, so just step out and do it. If the amounts she suggested are too much, start with something smaller, but start or it won't happen. The power of compounding is amazing. There is comfort in money that is only yours. Doing nothing only adds a burden later.

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